

III. REMARKS

1. Claims 1-4 and 6-26 remain in the application. Claim 5 is cancelled without prejudice. Claims 1-4, 5-22, 25, and 26 are amended to clarify their features.

2. Claims 1-4 and 6-26 are patentable over Jaisimha et al. (US 6,487,663, "Jaisimha") under 35 USC 102(e).

Jaisimha fails to disclose or suggest:

supplementing the first message with a file comprising the presentation parameters and the reference to form a second message,

as substantially recited by claims 1 and 26;

a message set up block configured to supplement the multimedia file with a compilation file comprising the presentation parameters and the reference to form the multimedia message,

as recited by claims 12 and 21; and

a compilation file within the multimedia message, the compilation file comprising presentation parameters including information related to presenting at least one multimedia component included in the multimedia message, the compilation file further comprising a reference to a location of the at least one multimedia component in the multimedia message,

as recited by claim 22.

In Jaisimha, a web page is created having a hyperlink that references a particular file (Col. 10, L. 4-12). As shown with respect to Figure 8A for "transmitting a media object," a user accesses the web page with the hyperlink (Col. 10, L. 38-40). The web browser requests the web page and the web server transmits the web page to the web browser (Col. 10, L. 44-48). The web browser displays the web page and the user clicks on the hyperlink for the media object (Col. 10, L. 49-53). The web server then transmits the file associated with the hyperlink to the web

browser (Col. 10, L. 54-57). The web browser identifies the media type and launches the player (Col. 10, L. 58-67). The media player and media server can execute an authentication routine (Col. 11, L. 3 to Col. 12, L. 42).

The previous action cites to Figure 3 and column 9, lines 56-57 as disclosing the features of the present claims. Figure 3 shows how one accesses a media object across the Internet. Column 9, lines 56-57 discusses how a user creates a "file having an extension of '.ram,'" that is, a file that is created in the system of Jaisimha to specify which transfer protocol (i.e. streaming or FTRRD) that the media file "foo.rm" can be downloaded by. Nowhere is this ".ram" file disclosed or suggested by Jaisimha as being part of the multimedia file being accessed.

Jaisimha merely discloses accessing data files using a streaming transmission protocol 112 or a faster than real time reliable download (FTRRD) transmission protocol (Col. 4, L. 66 – Col. 5, L. 29). In Jaisimha the data or media object 106 to be accessed is stored in a media storage 104 on a first computer 202 that is running media server 102 software. A second computer 206 executes media player software of a web browser for requesting and receiving the media objects 106.

Further, Jaisimha discloses that "[a] media server 102 accesses a media storage 104 to obtain media data representing a media object 106 such as, for example, a video clip, audio clip, or graphical image. The media server 102 transmits the media data via a network 108 to media receiving devices." (Col. 4, L. 36-47).

The media object transfer in Jaisimha is nothing more than a file download that is requested by selecting a hyperlink 308, 310 on a web page 304 and downloading the file over the internet 204 using either the streaming transmission protocol or the FTRRD protocol (Col. 6, L. 15-33). When the hyperlink in Jaisimha is activated, a web server sends a URL referencing the media file 106 to the web browser. The web browser passes the URL to the media player on the second computer 206. The media player requests the media file 106 from a media server 102. The media server 102 transmits the header 402 of the media file 106, and the media player extracts the access code to determine whether the media file may be transmitted according to the desired type of transmission (i.e. streaming transmission protocol or FTRRD protocol). If the media file 106 can be transmitted by either of the streaming or the FTRRD protocol the media server 102 transmits the media file 106 using the desired type of transmission, and the media

player renders the media data 404 into video, sound or image signals. (Abstract; e.g. Col. 9, L. 1- Col. 10, L. 34).


There is no suggestion or disclosure related to supplementing a multimedia file with a compilation file comprising the presentation parameters and the reference to form a multimedia message.

At least for these reasons, Applicants respectfully submit that claims 1-4 and 6-26 are not anticipated by Jaisimha.

For all of the foregoing reasons, it is respectfully submitted that all of the claims now present in the application are clearly novel and patentable over the prior art of record, and are in proper form for allowance. Accordingly, favorable reconsideration and allowance is respectfully requested. Should any unresolved issues remain, the Examiner is invited to call Applicants' attorney at the telephone number indicated below.

The Commissioner is hereby authorized to charge payment for any fees associated with this communication or credit any over payment to Deposit Account No. 16-1350.

Respectfully submitted,


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